



Concept Note: Awareness Campaign for Children / Youth (under 60 Years of Indo German Development Cooperation)

Background

Indo-German Development Cooperation (GIZ) has made remarkable impact and contribution in a wide range of areas e.g. environment, energy, urban & industrial development, sustainable economic development etc. In order to spread it further to the grass route level, to create awareness and to promote energy efficiency, Indo-German Development Cooperation would organize Painting Competition and Neighborhood Activity for school children in the city of Ranchi (Jharkhand) and Indore (Madhya Pradesh) during March 2019 to November 2019.

Painting Competition and Neighborhood Activity Competition are some of the important activities covered to celebrate 60 years of Indo German Development Cooperation. Paintings on drawing sheets and Neighborhood Activity Competition by writing a Technical Paper on 3R concepts, energy conservation, environment, energy efficiency, urban & industrial development, sustainable economic development would be encouraged for the competition. The competition would be organized in two stages namely, at School Level and Stadium Level for students studying in the standards 6th, 7th and 8th under **Group 'A'** and students studying in the standards 9th, 10th and 11th under **Group 'B'** would be participating Neighborhood Activity Competition. This is organized by the GIZ with the support of the Cricket Associations of Ranchi and Indore, State Designated Agencies (SDAs) – an implementation wing of Bureau of Energy Efficiency, Ministry of Power, Government of India for the State of Jharkhand and Madhya Pradesh.

1. Salient Features of Painting Competition Scheme (Group 'A')

A. School Level Painting Competition

- i) All the school Principals of the city of Ranchi (Jharkhand) and Indore (Madhya Pradesh) would be invited to conduct School Level Painting Competition for **6th, 7th and 8th** standard students under **Group 'A'** of their respective school for 2-hour duration in **March – May 2019**.
- ii) The students may select any one of the approved themes / topics to draw a Painting on the day of Painting competition, as approved by the GIZ.
- iii) Use of Collage/Patchwork would not be permitted.

- iv) All the participants would be provided with the following materials;
 - ✓ Drawing paper of any size but preferably A4 size (8.3 x 11.7 inches) (210x297mm)
 - ✓ Painting material: Pencil, Pencil Color, Crayons, Water colors
- v) Participation **would be restricted to 50 numbers of students** per school.
- vi) Principals of the participating schools would select 2 best paintings for **Group 'A'** and send them to the nominated Nodal School of their respective city **before 29th June 2019**.
- vii) If the school Principal provide list of participants of School Level Painting competition, a bilingual (Hindi and English) **Digital Certificate of Participation** would be issued duly signed by authorized signatory of GIZ and the concerned School Principals.
- viii) No correspondence/grievance will be entertained by the GIZ regarding the School Level Competition and the decision of the Principal of the school on selecting two best paintings would be final.

Topics for Group A, Painting Competition

- **Do your part, Be Energy Smart.**
- **Reduce, Reuse and Recycle**
 - **प्रकृति का न करें हरण, आयो बचाएं पर्यावरण**

B. Stadium Level Painting Competition

- i) GIZ in consultation with respective Nodal School and Chief Executive Officer of respective "Green Wicket" Stadium would constitute a selection committee/jury comprising of 5 to 7 renowned persons from the field of Art, drawing teachers, officials from the State government education department for the purpose of adjudging the paintings.
- ii) A constituted committee of experts (consisting of 5 to 7 members) for the city of Ranchi (Jharkhand) and Indore (Madhya Pradesh) would select 50 best paintings in **Group 'A'** out of the total entries sent by the schools for their respective cities.
- iii) 50 selected students whose paintings get selected by the eminent Jury Committee would be invited for the Stadium Level Painting Competition.

- iv) A detailed list of 50 selected Students for **Group 'A'** would be prepared by the concerned Nodal School and submit it to GIZ by email.
- v) Nodal School of the city of Ranchi and Indore would inform respective schools principals latest by **31st July 2019** by letters, telephones, email etc. to send the selected school students to participate in the Stadium Level Painting competition on scheduled day of competition in the month of September 2019 at the selected venue and timings.
- vi) Stadium Level Painting Competition of two-hour duration would be conducted in **September 2019** in respective 'Green Wicket' Cricket Stadium of Ranchi and Indore separately.
- vii) Use of Collage/Patchwork and 80% to 100% replication of the painting drawn by the participating student earlier at the School Level will not be considered for the Stadium Level selection.
- viii) It will be the responsibility of schools/parents/guardians to bring the students to the venue and take back the students to their respective places.
- ix) Again, All the participants would be provided with the following materials;
 - ✓ Drawing paper of any size but preferably A4 size (8.3 x 11.7 inches) (210x297mm)
 - ✓ Painting material: Pencil, Pencil Color, Crayons, Water colors
- x) Students participating at Stadium Level Painting Competition would be given a token of appreciation by eminent personalities attending the event.
- xi) The Committee of Experts/Jury of that respective city would also select 2 best paintings on the day of competition itself for;

#	Prize	Group 'A'
i	First	
ii	Second	

2. Salient Features of Neighborhood Activity Competition (Group 'B')

A. City Level Neighborhood Activity Competition

- i) All the school Principals of the city of Ranchi (Jharkhand) and Indore (Madhya Pradesh) would be invited to conduct City Level Neighborhood Activity Competition for **9th, 10th and 11th** standard students under **Group 'B'** of their respective school duration in **March – May 2019**.

- ii) A team/group of 3 to 5 students of **9th, 10th and 11th** standard would be eligible to represent their school and participate in City Level Neighborhood Activity Competition.
- iii) The students may select any one of the approved themes / topics to do Neighborhood Activity Competition activity by submitting a Technical Paper (not exceeding two to three pages), as approved by the GIZ.
- iv) All the participants may seek support from their respective schools for the following materials;
 - ✓ Video Camera for recording, if required.
 - ✓ Support Staff/ students for coordination.
- v) If the school Principal provide list of participants of City Level Neighborhood Activity Competition, a bilingual (Hindi and English) **Digital Certificate of Participation** would be issued duly signed by authorized signatory of GIZ and the concerned School Principals.
- vi) The Committee of Experts/Jury of that respective city would also select 20 best entries/Technical Papers for their participation in Stadium Level.

Topics for Group B, Neighbourhood Activity

- **Activity on Recycling**
- **Activity on Eco Friendly Environment**
- **Activity on Clean Energy**

B. Stadium Level Neighborhood Activity Competition

- i) A detailed list of 20 selected Students for **Group 'B'** would be prepared by the concerned Nodal School and submit it to GIZ by email.
- ii) Nodal School of the city of Ranchi and Indore would inform respective schools principals latest by **31st July 2019** by letters, telephones, email etc. to send the selected school students to participate in the Stadium Level Painting competition on scheduled day of competition in the month of **September 2019** at the selected venue and timings.
- iii) It will be the responsibility of schools/parents/guardians to bring the students to the venue and take back the students to their respective places.

- iv) 20 best Technical Papers of Ranchi (Jharkhand) and Indore (Madhya Pradesh) would be invited to make presentation in the presence of distinguished jury members.
- v) Students participating at Stadium Level Painting Competition would be given a token of appreciation by eminent personalities attending the event.
- vi) Stadium in the presence of august audience.
- vii)

#	Prize	Group 'B'
i	First	
ii	Second	

Award Function at New Delhi

- i) Two winners each of Painting and Neighborhood Activity Competition would be invited to Delhi in award function of high-ranking political members of Governments of India and Germany.
- ii) Travel expenses / accommodation / living expenses till the return of the winners and their guardians to Delhi and back to their respective place of stay would be borne by GIZ.
- iii) Expenditure towards organization of competition including catering, honorarium, mementos for Jury members and participating students, Travel & boarding / lodging of Jury members will be borne by GIZ.
- iv) Two paintings selected at School Level, sketched paintings at Stadium Level would be the sole property of GIZ, which will have the right to use it for any purpose it considers appropriate.
- v) The decision of the Jury/Expert Committee at all levels of the painting competition will be final.

3. Responsibilities of Coordinating Partners

A. Indo-German Development Cooperation (GIZ)

- i) GIZ would constitute a coordination team for the smooth organization of competition with necessary and requisite experience.
- ii) GIZ would depute officials to city of Ranchi (Jharkhand) and Indore (Madhya Pradesh) to speak and encourage various schools to become Nodal Schools of their respective cities.
- iii) GIZ would write to Nodal Schools to nominate at least two teachers/officials to coordinate the activities for their respective city.
- iv) GIZ would also depute officials to visit and meet officials of respective "Green Wicket" Stadium to nominate at least two officials to coordinate the activities for their respective city.

- v) GIZ would request partners to provide contact details of nominated teacher/official of Nodal Schools and Officials of Cricket Stadium for purpose of correspondence.
- vi) GIZ would organize a high-profile kick-off function for the cities of Ranchi and Indore to launch Painting Competition in coordination with Nodal School and Cricket /Stadium.
- vii) To spread information on School Level Painting Competition, Direct Mailers will be sent to schools of the city of Ranchi and Indore either through email or by post.
- viii) Expenses incurred towards Drawing Sheets, Colors, Catering, Remunerations, Awards, mementoes, boarding & lodging, travelling etc. would be arranged and borne by GIZ.

B. Green Wicket Stadium

- i) Chief Executive Officials to seek permission to organize Stadium Level Competition from competent authority, if required.
- ii) To provide necessary security arrangement on the day of Stadium Level Competition.
- iii) To provide necessary infrastructure and logistics for the smooth conduct of Stadium Level Competition.
- iv) CEO of stadium may write to sports celebrities to grace their presence on day of the Stadium Level Competition.

C. Nodal School

- i) School Principal of the Nodal School to seek official permission, if required, from Management to provide support for School Level Competition.
- ii) To nominate at least two teacher/officials to coordinate the School Level Competition.
- iii) To provide necessary infrastructure and logistics for the smooth conduct of School Level Competition.
- iv) To coordinate and facilitate necessary logistics, if required.

D. GIZ to arrange budget to cover

- i) **Administrative expenses** for organization of Painting competition at School and Stadium Level i.e.
 - a. Travel cost of GIZ Officials
 - b. Cost of Printing and Postage of Direct Mailers to various schools
 - c. Cost of meetings with BEOs' and DEOs' etc.
 - d. Cost of Printing of Drawing Sheets and colors etc.
 - e. Cost of organizing kick-off functions in the city of Ranchi and Indore.
 - f. Cost of organizing Stadium Level Competition.

- g. Cost of Lpel Pins.
- ii) **Honorariums**
 - a. for two teacher/officials of Nodal Schools.
 - b. For jury members.
- iii) **Boarding & Lodging Cost**
 - a. Winners travelling to Delhi to receive awards.
 - b. Officials of the Nodal School.
 - c. Officials of Cricket Stadium.
- iv) **Awards**
 - a. Award at Stadium Level
 - b. Award at function in Delhi

Evaluation & Weightage Criteria for Selection of Paintings Painting Competition

Mandatory Instruction for all Concerned:

- i. The type of materials that can be used are Pencil, Color Pencil, Crayon, Water Color.
- ii. The entry can be poster or a painting.
- iii. Each individual painting drawn at School and Stadium level will be allotted a number on a paper slip to be pasted on top right corner of paintings.
- iv. The details of the student mentioned at the back of the paintings must be covered with a white paper before evaluating them for adjudication.
- v. Use of Collage/Patchwork is not permitted.
- vi. Individual Jury member will have to give marks to paintings on the following points to arrive at final decision.
- vii. While adjudicating the jury will not be shown the details of the participants (given on the back of the drawing sheet) in order to avoid bias or favoritism.
- viii. The winner of School Level Painting Competition is not permitted to draw the 100% same painting at Stadium Level and if found so he/she shall stand a chance for elimination for awards.

S. No	Particulars	Max Marks	Marks Awarded	Remarks
1	Relevance of the theme depicting the selected topics.	20		
2	Execution of concept/theme.	15		
3	Overall visual appeal, handling of given space and use of appropriate color combination.	15		
	Total Marks	50		

Evaluation & Weightage Criteria for Selection of Neighbourhood Activities

Mandatory Instruction for all Concerned:

- i. 3-5 students may form a group and submit two to three-page Technical Paper duly typed.
- ii. A group can use objects to showcase their activity.
- iii. The details of the students must be mentioned in the technical papers and duly vetted by the respective school principal.
- iv. Camera or any other optical device may also be used to showcase activity.
- v. Individual Jury member will have to give marks to activities on the following points to arrive at final decision.
- vi. While adjudicating the jury will not be shown the details of the participants (given on the back of the Technical Papers) in order to avoid bias or favoritism.
- vii. The winner of City Level Neighbourhood Activity would be required to make Power Point Presentation in the presence of Jury.

To be filled by Jury Member separately for Category 'B':

Painting No:

S.No.	Particulars	Max Marks	Marks Awarded	Remarks
1	Relevance of the theme topics.	20		
2	Execution and expression of concept/theme.	15		
3	Overall Concept, handling of given objects and use of appropriate media.	15		
Total Marks		50		

For any further clarification, please feel free to get in touch with

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