



DELHI PUBLIC SCHOOL

SAIL TOWNSHIP, RANCHI

ANNUAL EXAMINATION (2016-17)

Class:-XI

Time- 3 hr.

Subject:-Business Studies

M.M-90

General Instructions:-

1. Answer to questions carrying 1 mark may be one word or one sentence.
2. Answer to questions carrying 3 marks may be from 50 to 75 words.
3. Answer to questions carrying 4 or 5 marks may be of about 150 words.
4. Answer to questions carrying 6 marks may be of about 200 words.
5. Answer all parts of a question in the same place.

1. Mention the different kinds of organizations that come under Public Enterprise. [1]
2. Explain unlimited liability of partnership business as one of its features. [1]
3. By what clause in the Memorandum of Association is a Company identified? [1]
4. Define a micro industrial enterprise and micro service enterprise as defined by MSMED Act, 2006. [1]
5. What is the main advantage of street stall holders? [1]
6. What are the sources of long term finance? [1]
7. What is IEC number? [1]
8. "Different customers have different demands and expectations", which feature of services is indicated in the statement mentioned? [1]
9. Mention and explain briefly three limitations of a Mail Order House. [3]
10. "No business is risk free", in the light of this statement, explain business risk and its causes. [1+2=3]
11. Differentiate between Memorandum of Association and Articles of Association on the following basis:
Relationship; Position; Alteration [1x3=3]
12. Explain "perpetual succession" and "Common Seal" features of a joint stock company. [1½x2=3]
13. Define a Statutory Corporation. Mention any two merits and any two limitations of Statutory Corporation. [1+1½x4=3]

14. The ultimate success of a business depends upon the entrepreneur's skills to handle various problems in starting a new enterprise and then make it a "going concern". In view of this statement mention and explain any three factors that play an important role in choosing a form of business organisation. [3]

15. Manoj Oswal started a hosiery factory with just two workers, to manufacture inner wears for men. He tasted success in business and installed new machines and hired more workers and engaged supervisors. Though his business was expanding he was able to manage the marketing part of the business. He sold directly to customers and also to retailers in his city.

About six months back, Manoj admitted two partners into the business to expand the business further. Both the partners contributed Capital of Rs. 20/ lakh each. Fresh funds were used to acquire advanced machines and purchase raw-materials and other inputs. The production has increased five times but difficulties are being faced in marketing of finished products. The new partners want appointment of wholesalers to distribute the products though Manoj is not in favour of this idea.

Explain :-

(a) What marketing options are available with the firm?

(b) Should wholesalers be appointed to sell the products? Why? [1½x2=3]

16. "Global Corporations are giant both in terms of Assets and Operations". Explain this statement with the help of the features relevant to the above mentioned statement. [4]

17. "A business should follow multiple objectives" In the light of this statement explain any four objectives of business. [4]

18. Mention the documents required for the commencement of business in the formation of a Company. [4]

19. Rajan Industries Ltd. wants to install a new plant to raise its production capacity. But it does not have adequate reserves (retained earnings) to meet the cost of new plant which is Rs. 5 crore. What other sources of finance may be tapped by the company? Explain. [4]

20. A small entrepreneur has started a cottage industrial unit in a rural area by availing government loans at concessional rates. He has engaged ten workers from the nearby locality and giving priority to local suppliers for getting inputs for his units. He also sells finished goods at concessional rates in the neighbourhood area.

Answer-

(a) What role the entrepreneur is playing for rural development?

(b) What values are being pursued by the entrepreneur? [4]

21. Who are the itinerant traders? Explain any three types of such traders with brief explanation. [1+3=4]
22. What are the important procedures/ pre-requisites for getting an export license by an exporting firm. [4]
23. Why is there a need for business outsourcing, explain. [5]
24. "Government acts as a welfare state" and it has to take care of all the sections of a society, where , the institutions/ business operate in a socially irresponsible manner, action is taken to regulate them for safeguarding people's interest.
In support of this objective explain the reality of Social Responsibility. [5]
25. Mention and explain the various types of telecom services, available. [5]
26. Explain any six problems faced by small business. [6]
27. Mention and explain briefly the factors to be considered while making a choice of source of fund for a business. [6]
28. Deepak is an exporter of Basmati Rice to various countries. Last month, he received an order for the supply of 1000 tonnes of Super Basmati Rice from a French importer. To execute the order, Deepak procured rice of inferior quality and paid a bribe of Rs. 5000 for getting a quality certificate from the inspector. He later shipped the consignment of inferior rice against advance payment made by the importer.
Questions:-
- (a) Is Deepak's actions justified? Why or why not?
- (b) Should Deepak be allowed to maximize his profits?
- (c) What would be the consequences, if the importer gets inferior quality rice? [2x3=6]